

***Background***

Visit Derry is a membership organisation which is a partnership between the public and private sectors. The organisation is a registered company limited by guarantee. Membership is open to any company or organisation approved by the Executive team subject to the payment of the appropriate annual membership fee.

The current Board of Directors comprises 3 public sector directors nominated by Derry City and Strabane District Council, 3 Member Directors elected by the membership at the Company’s AGM, with the Board being able to co-opt up to 5 ‘industry experts’ onto the Board as required at their discretion. The Mayor of the day is appointed as an ex-officio member of the Board. The General Manager is charged with the responsibility of increasing the number of visitors to the City and ensuring the highest standards of customer care prevail throughout the industry.

**The present Board of Directors is:**

**Chairperson Michelle Simpson**

**Neil Devlin**

**Amanda Hamilton**

**Ciaran O’Neil**

**Steve Frazer**

**Andy O’Doherty**

**Councillor Conor Heaney**

**Alderman Graham Warke**

**Councillor Shauna Cusack**

**Ciaran Doherty Tourism Ireland, Observer**

**The Company Secretary is Mr Stephen Gillespie, Derry City and Strabane District Council**

**The Chief Executive is Mr Odhran Dunne**

***A Shared Commitment***

Visit Derry is the official tourist organisation for the City and the first of its kind in Ireland. It is based on the fundamental principle that no single organisation owns the tourist product.

Many of the attractions in the City are owned or operated by the public sector whereas the provision of tourist products and services is the remit of the private sector. A successful corporate tourism strategy needs to effect a successful partnership between all sectors of the community.

Tourism is the world’s largest industry and the fastest growing. It is also highly competitive as newer destinations emerge seeking the economic benefits which successful tourism management can provide.

Successful tourism destinations bring success also for the local population – infrastructure is improved, job creation and the boost to the local economy can be phenomenal. Visit Derry will work with all the tourism industry to ensure that the city and surrounding area achieve its status as a tourism destination worth visiting.

You can now share in this commitment. Join us in this important mission and become

1. Investors in the future of your City
2. Provide support and advocacy of Visit Derry’s mission
3. Become a fundamental part of the projected image



***Benefits of Membership***

Visit Derry provides many services to members as a direct benefit from investing in the future success and tourism potential of the City. As a non for profit organisation all fees are re-invested in developing the marketing and visitor servicing function of the Company in order to achieve our objectives.

***Visitor Servicing:***

* Free entry in the appropriate Visit Derry publications which are distributed worldwide
* Members literature display area within the VIC
* Access to Visit Derry literature supplies
* Free advice and inclusion in accommodation booking system
* Ticket selling service
* Opportunity to showcase local crafts in the VIC
* Exclusive member/consumer referrals
* Participation in complimentary site visits of local tourism products (arranged by Visit Derry)

***Marketing:***

* Representation at relevant trade/consumer shows and exhibitions (discounted fees apply)
* Participation in relevant marketing initiatives and co-op campaigns
* Discounted advertising and sponsorship opportunities
* Participation in press and trade familiarisation visits
* Generate exclusive leads for members
* Advice on marketing opportunities/plans
* Assistance with bidding, winning and delivering conferences
* Free representation via the Visit Derry website [www.visitderry.com](http://www.visitderry.com) and the opportunity to hyperlink
* Free integration into Visit Derry social media/digital marketing strategy
* Access to Visit Derry/Northern Ireland Tourist Board/Tourism Ireland and industry market intelligence
* Networking Opportunities
* Opportunity to attend member engagement events (6-8 per year)
* Promote your business in our monthly consumer and member e-zines.

***Corporate:***

* Access to Visit Derry database of members and other tourism industry contacts
* Permission to use Corporate Logo
* Corporate endorsement by the Official Tourism Organisation (free membership sticker)
* Discounted sponsorship and corporate opportunities
* Letter of Support for new Tourism Developments/Products/Funding Applications
* Access to training and advisory services
* Advice on statutory tourism legislation
* Lobbying on behalf of the local tourism industry
* Eligible to vote at AGM
* Eligible to participate in Visit Derry meetings/forums
* Opportunity to stand for election as a Board member



**MEMBERSHIP APPLICATION FORM NB: DETAIL OF FEES/ OPENING**

**HOURS, ETC,**

**PLUS ADDITIONAL INFORMATION**

**MUST ALSO BE COMPLETED AND RETURNED**

PLEASE NOTE: The Information Provided On This Form Will Be Used In All Our Publications/ Website Unless We Are Advised Otherwise.

**ORGANISATION**

**CONTACT NAME**

**ADDRESS**

**POSTCODE**

**BUSINESS TEL NO:**  \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **MOB NO:** \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BUSINESS E-MAIL: WEBSITE:**

**Facebook Address**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ **Twitter A/c**: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**CATEGORY *(See Overleaf)***

**NO OF ROOMS/UNITS**

***(if applicable)***

***I/We wish to be considered for Membership of Visit Derry***

***I have attached all relevant documentation as detailed overleaf (if applicable)***

## I have submitted the appropriate fee

*I agree to operate my business within all statutory and legislative regulations applicable to Northern Ireland whilst a member of Visit Derry*

### SIGNED DATE

***Please return Application Form, together with appropriate fee and relevant documentation to:***

Visit Derry, 1-3 Waterloo Place, Derry, BT48 6BT

Tel: 028 7137 7577 E-Mail: maria.mcdermott@visitderry.com Website: www.visitderry.com

**VISIT DERRY MEMBERSHIP INFORMATION FORM – 2021/22**

**Please attach further information on your business e.g. promotional flyer/business card, etc., and a photograph of company/business for inclusion in Visit Derry literature and on website:**

**VISIT DERRY LITERATURE/WEBSITE ENTRY**

Please give a brief description of your business **in no more than 30 words for Visitor Guide and please attach additional unlimited words if you wish for your web entry.**

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**Admission Charges 2021/22**

**(If applicable - Adult, Concession, Family and Group rates etc.) Also Opening Hours (if applicable)**

**2020/21**\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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**Opening Hours 2021/22**

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***ACCOMMODATION PROVIDERS – PLEASE ALSO COMPLETE BROCHURE SYMBOLS AND SUBMIT WITH YOUR APPLICATION FORM***

**THANK YOU FOR YOUR CO-OPERATION**

**HOTELS SYMBOLS**

**Parking Available**

**Ground floor Room**

**Family room available on request**

**Cot/Highchair available**

**Dogs/Pets Welcome Inside**

**Dogs/Pets Welcome Outside**

**TV in bedrooms**

**Satellite TV**

**Tea/Coffee making facilities**

**Hairdryer available**

**Lift/Elevator**

**Laundry Service**

**Spa Facilities on Premises**

**Swimming pool on premises**

**Gym on Premises**

**Wireless Internet Access (Wi-Fi)**

**Credit Cards Accepted**

**Restaurant on Premises**

**Licensed Premises**

**Special Diets Catered for**

**Euro Accepted**

**Left Luggage Facility**

**PayPal Accepted**

**No Smoking in bedrooms**

**Ironing Facilities**

**Interlink Rooms**

**Garden for Guest Use**

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**GUESTHOUSE &**

**B&B SYMBOLS**

**Parking Available**

**Ground floor Room**

**Family room available on request**

**Cot/Highchair available**

**Dogs/Pets Welcome Inside**

**Dogs/Pets Welcome Outside**

**TV in bedrooms**

**Satellite TV**

**Tea/Coffee making facilities**

**Hairdryer available**

**Lift/Elevator**

**Laundry Service**

**Wireless Internet Access (Wi-Fi)**

**Credit Cards Accepted**

**Restaurant Nearby (1 mile radius)**

**Special Diets Catered for**

**Euro Accepted**

**Left Luggage Facility**

**PayPal Accepted**

**No Smoking on premises**

**Ironing Facilities**

**Garden for Guest Use**

**Telephone for Guest Use**

**SELF CATERING SYMBOLS**

**Parking Available**

**Cot/Highchair available**

**Dogs/Pets Welcome Inside**

**Dogs/Pets Welcome Outside**

**Hairdryer**

**TV**

**DVD**

**CD player**

**Telephone for Guest Use**

**Wireless Internet Access (Wi-Fi)**

**Credit Cards Accepted**

**Restaurant Nearby**

**Bar Nearby**

**Euro Accepted**

**Washing Machine**

**Dishwasher**

**Ironing facilities**

**Microwave**

**Linen Provided**

**Food Shop/mobile shop nearby**

**BBQ Facilities**

**PayPal Accepted**

**Central Heating Included**

**Electricity Included**

**Games Room Onsite**

**Open Fire**

**Private Garden**

**Towels Supplied**

**Tumble Dryer**

**Welcome Pack**

**HOSTEL SYMBOLS**

**Parking Available**

**Ground floor Room**

**Family room available on request**

**Cot/Highchair available**

**Dogs/Pets Welcome Inside**

**Dogs/Pets Welcome Outside**

**TV Onsite**

**Satellite TV**

**Hairdryer available**

**Telephone for Guest Use**

**Lift/Elevator**

**Laundry Facilities**

**Ironing Facilities**

**Kitchen facilities for guest use**

**Left Luggage Facility**

**Games Room Onsite**

**Linen provided**

**Linen for hire**

**Wireless Internet Access (Wi-Fi)**

**Credit Cards Accepted**

**Restaurant on premises**

**Licensed Premises**

**Bar Nearby**

**Food / Mobile Shop onsite**

**BBQ/Patio Facilities**

**Entertainment on Premises**

**Special Diets Catered for**

**Euro Accepted**

**PayPal Accepted**

**No Smoking on premises**

**Garden for Guest Use**

MEMBERSHIP FEES (1 April 2021 – 31 March 2022)

All Membership Fees are subject to VAT at 20%

|  |  |  |
| --- | --- | --- |
| **MEMBERSHIP CATEGORY** | **BASIC FEE**  **£** | **SUPPLEMENT**  **£** |
| **Accommodation \*** |  |  |
| Hotels | 220.00 | 10.00 per room |
| Guest Houses | 110.00 | 10.00 per room |
| Bed & Breakfast | 110.00 | 10.00 per room |
| Self-Catering | 110.00 | 10.00 per unit |
| Caravan Sites: Touring | 295.00 | 10.00 per pitch |
| Static | 324.50 | 10.00 per van |
| Universities/Colleges/ Halls of Residence | 220.00 | 6.00 per room |
| Hostels | 110.00 | 1.00 per bed |
| **Arts Organisations** | 165.00 | - |
| **Associations** | 550.00 | - |
| **Attractions** | £165.00 | - |
| **Fee Paying Attractions 100 K + pa** | £400.00 |  |
| **Car Rental/Taxis/Chauffeur \*\***: 1 - 5 Vehicles | 220.00 | - |
| 6 + Vehicles | 275.00 | - |
| **Consultancy/Advisory** | 242.00 | - |
| **Entertainment Facilities** | 165.00 | - |
| **Handling Agents/Tour Operator** | 275.00 | - |
| **Language Schools/Translation Services** | 165.00 |  |
| **Licensed Premises** | 192.50 | - |
| **Non-Residential Conference Venues** | 275.00 | - |
| **Professional Conference Organisations** | 275.00 | - |
| **Restaurants – Licensed/Unlicensed** | 220.00/165.00 | - |
| **Retailing** : Up to 5,000 sq. ft. | 165.00 | - |
| 5,000 - 30,000 sq. ft. | 220.00 | - |
| 30,001 + sq. ft. | 275.00 | - |
| **Sports & Leisure** | 165.00 | - |
| **Tour Guides \*\*\*** | 165.00 | - |
| **Transportation Companies** | 275.00 | - |
| **Travel Agents Outbound** | 165.00 | - |
| **Other** | 165.00 | - |
| ***ADDITIONAL LISTING***  ***( IN ANOTHER CATEGORY WITHIN THE VISITOR GUIDE)*** | £150.00 |  |
| **GROUP MEMBERSHIP** **(4 or more premises)**  Accommodation Sector: 10% discount on basic fee (supplement remains standard)  All Other Categories: 10% discount | | |
| **COMMISSION** 10% Commission will be levied on all members bookings | | |
| ***Visit Derry reserve the right to determine the appropriate category, subject to the following criteria:***  \* **Accommodation** – All Accommodation Providers must submit a copy of their Certificate of Registration from Northern Ireland Tourist Board and/or Failte Ireland  \*\* **Taxis/Chauffeur/Coach Companies -** Taxi/Chauffeur /Coach companies must submit a copy of Public Service Vehicle and insurance cover, DOE Registration number and taxi licence and copy of current RoadTax  \*\*\* T**our guides** must be registered by CERT, Blue Badge or have a similar relevant qualification and must submit a copy of same along with evidence of Public Liability Insurance  ***Final acceptance and selection of members is at the discretion of VISIT DERRY Board.***  ***THE APPROPRIATE MEMBERSHIP FEE, I.E. BASIC FEE (INCLUDING SUPPLEMENT IF APPLICABLE) PLUS VAT, MUST ACCOMPANY YOUR MEMBERSHIP APPLICATION FORM. PLEASE MAKE CHEQUES PAYABLE TO ‘VISIT DERRY’*** | | |